



 **PRIPARE**

PReparing Industry to PPrivacy-by-design by
supporting its AApplication in REsearch

Briefing on Privacy by Design (PbD)

June 11th, 2015

12h15 -14h15





Goal and Structure of the Briefing

- **Goal:**
 - give a short introduction about PbD
 - what is it?
 - where we are?
 - what are the challenges?
 - Suggest ways in which the commission could support PbD
- **Structure: short presentations (10-20 mn) and (10-40 mn) discussion**



Content / Timing

- 12.15 Introduction
- 12.20 What is Privacy-by-Design?
 - 12.20 Presentation
 - 12.30 Discussion
- 12.40 PbD in the policy making
 - 12.40 How the concept emerged, how it is being introduced in the Regulation (policy goals), discussion on the texts (challenges)
 - 12.50 Discussion
- 13.00 Engineering PbD
 - 13.00 Presentation
 - 13.10 Discussion
- 13.20 How EC can help
- 14.15 Close



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PReparing **I**ndustry to **P**rivacy-by-design by supporting its **A**pplication in **RE**search

Support Action Mission:

- Define and Support practice of privacy-by-design
- Provide educational material ... [to foster risk management culture]

